

Jordan R. Shaw

4 Dunhill St. Toronto, ON. M1C 1Y4
h: (416) 283-4626
c: (613) 769-2283
e:jordan@jordanshaw.com

www.jordanshaw.com
www.wewritethestory.com
www.emocapsule.com
www.payrevolution.com

Objective

To obtain full time employment that will allow me to utilize and develop my current skills and talents while contributing to the dynamic and challenging work environment.

Personal Summary

- Great interpersonal skills
- Takes initiative, good time management and very organized
- Works well in team-oriented environments and independently
- Capable of independent decision-making and leadership
- A quick enthusiastic learner

Technical Skills

- Multimedia and Design Programs
- Adobe Creative Suite including Photoshop, Illustrator, Dreamweaver, Director, Flash, Audition and Premiere, Final Cut Pro, AfterEffects, and novice Maya
- Keen design art, design, style and visual sense
- Acute sense of color and color theory
- Fluent in many scripting languages such as XHTML, CSS, PHP, MySQL, cURL, XML, AJAX, Actionscript, Javascript and novice C++ and OpenGL.
- Confident with MVC concepts including frameworks such as SMARTY, jQuery, CakePHP, Wordpress.
- Confident with popular API's such as Twitter, MailChimp, Tumblr, Facebook Overlay.TV, and Google's API's such as Maps, Charts, Youtube
- Confident with Microsoft Access and Microsoft Office including Word, Excel and PowerPoint
- Strong knowledge in both Apple and PC operating systems

Education

2004-2008 Carleton University / Algonquin College Ottawa Ontario

Graduated from the joint degree program at Carleton University and Algonquin College with a Bachelors degree in Information Technology specializing in Interactive Multimedia And Design and a New Media Arts diploma from Algonquin College. December 2008.

2000-2004 Sir Oliver Mowat C.I. Scarborough Ontario

Graduated with a grade 12 diploma in June 2004

Professional Experience

2009 - 2009 Refresh Partners, Backend Engineer.

Worked as a back end Facebook engineer at Refresh Partners working on social applications for TIAA-CREF with Modernista and Silk SoyMilk with Spider Marketing Solutions.

Technologies used included PHP, MySQL, JavaScript, AJAX, CSS, XHTML and the equivalent in the Facebook API and framework FBML and FBJS. For MVC the utilization of the SMARTY framework was used.

<http://refreshpartners.com>, http://apps.facebook.com/nest_egg, <http://apps.facebook.com/friendconcentration>

2008 - 2008 WeWriteTheStory.com, Design & Development.

We Write The Story is dedicated to a global collaborative story writing experiment. It is not censored, anybody can add to the story and there is no specific topic. Each addition to the story is saved and is viewable in our Iteration section. This section is specifically designed to allow anybody to witness and re-live the evolution of We Write The Story. Using the concept of WYSIWYG and the following technologies such as: XHTML, CSS, PHP MySQL, JavaScript(jQuery), Illustrator/Photoshop.

<http://wewritethestory.com>

2008 - 2008 Design Dj Barletta's Base Live Ep Album Cover.

Fusing hip-hop style with electro house and creative design using a mixture of photographs and self created illustrations with Adobe Illustrator. Accurately depict and visualize the original song and remixes that are featured on Dj Barletta EP.

<http://myspace.com/djbarletta>

2007 - 2008 Overlay.TV Ottawa, Ontario

Intern placement which led to full time throughout the summer months as a Junior Multimedia Graphic Designer. Tasks include Flash

animation and development, graphics and visual media and web development including blog customization the Wordpress.com framework, marketing and advertising. Technologies used throughout the work term include Photoshop, Illustrator, Flash, Actionscript, XHTML, CSS, PHP, MySQL, JavaScript, XML, cURL, jQuery AJAX.

url: <http://Overlay.TV>

2006 - Present JordanShaw.com

Personal portfolio site and blog. Has used not only for portfolio purposed and blogging but as personal exploration with many technologies such as furthering his understanding of social media API's such as Overlay.TV, Twitter, Tumblr. Constant updates, upgrades and redesigns of portfolio site and personal blog which runs on Wordpress and multiple customized themes. Expanded his knowledge of XHTML, CSS, PHP, cURL, MySQL JavaScript, jQuery, XML, AJAX, Flash and ActionScript.

url: <http://JordanShaw.com> , <http://blog.JordanShaw.com>

2008 - 2008 Organizing Biz

Corporate branding, designing and development of Organizing Biz. This project included all of the print material including business cards, brochures and gift certificates. Designed and coded Organizing Biz' online presence using Illustrator, Photoshop, XHTML CSS.

url: <http://OrganizingBiz.com>

2007 - 2008 EmoCapsule.com Ottawa, Ontario

Undergraduate Thesis group project with a duration of 1 full year. Contributed to the group work through research, design and web application development. Emocapsule was presented at ACM SIGGRAPH SpaceTime Exhibit - EmoCapsule Interactive Art Installation, August 11-15, 2008

Participants of EmoCapsule influence the installation by inputting their emotions at emocapsule.com. The website provides emotional statistics and trends based on frequency, location and weather data. Visitors interact with the installation which is dynamically updated to reflect the dominant emotional mood depicted through sound, text, and colour. Participants interact using their own silhouette or other objects. Noises trigger the installation to emit reactive sounds and display new words.

Collected user intelligence through cURL and referencing Ip location sites and various weather forecast API's and sites.

Technologies used throughout the EmoCapsule.com Thesis project Photoshop, Illustrator, XHTML, CSS, PHP, cURL, MYSQL, JavaScript, XML and AJAX. These technologies worked along side Google API's such as Google Charts and Google Maps.

url: <http://Emocapsule.com>

2007 - 2007 Packet DNA Ottawa, Ontario

Web Development and graphics. Updated website using HTML, PHP, CSS and Javascript.

url: <http://Packetdna.com>

2007 - 2007 Facilities & Real Estate Division of City of Toronto

Project management, facility planning, asset inventory and data entry. Worked independently and with in a group to accomplish set projects throughout the summer.

2007 - 2008 PayRevolution.com

Started as a third year project. With positive professional feedback our group decided to continue the project into a full business venture. Creative Director, responsible for site design, video, flash and continuity. Designed sales site, filmed, edited, and developed flash promo video.

url: <http://PayRevolution.com>

2007 - Present DJ

Disk Jockeys local events and parties with a musical list of Indie, Alternative, Electro, House and Hip-hop.

2006-2006 Facilities & Real Estate Division of City of Toronto

Project management and customer service, booking and overseeing internal personal moves within the City of Toronto and internal furniture orders up to \$50,000.

2006-2006 Arcs

Developed an Adobe Flash program for the band Arcs allowing them to have their mp3's played on their website as people browse their site.
(band deceased only local version available)
url: http://JordanShaw.com/_portfolio/Arcs/arcsplayer.swf

2005-2005 Facilities & Real Estate Division of City of Toronto.

Working on a project involving signage and accessibility to City Buildings.
Responsibilities include collecting and organizing data than input the information collected on visited sites.

2003-2004 Mrs. & Mr. Saravanamuttu Pickering, Ontario
Child care

2003-2004 Dagmar Ski School Ashburn Ontario
Level 1 Snowboard Instructor

2003-2003 Bay Sports/Cycle Pickering, Ontario
Piece work/hourly

2003-2003 Kirby Snow School Curtice, Ontario
Level 1 snowboard instructor

2002-2002 The Scarborough Mirror Toronto, Ontario
Paper delivery person

Awards

- Runner up at ACM SIGGRAPH SpaceTime Exhibit - EmoCapsule Interactive Art Installation, August 11-15, 2008
- Won Science and Technology award in 1998
- Second place over all in age category at the Chico Wednesday night mountain bike series, 2002

Volunteer Experience

- 1999-2003 Volunteered for the C.C.R.A. newsletter as a canvasser
- 2002 volunteered at Chico's 24 Hours of Summer Solstice biking event
- 2003 Volunteered for the Burton Chill Program teaching inner city kids how to snowboard

Hobbies and Interests

- Fine Art (drawing, painting, print making, photography)
- Music, DJing, Fashion, Reading, Writing, Traveling, Design, Interactive Media, Blogging
- Sports (snowboarding, skiing, skateboarding, mountain biking)

References Upon Request